



Job Number / Job Numbers:		Estimates	Excl.GST	Billing Year
MARSHALLING: ARM YOURSELF	HEA0035 - ARM YOURSELF - TV / Stills / Radio Production	Arm Yourself - TV / Stills production	\$258,860.63	Billed - FY21
		Casting	\$9,700.00	Billed - FY21
		Radio + Digital Audio	\$8,340.20	Billed - FY22
		Additional stills costs	\$3,274.22	Billed - FY22
		TV Production overages	\$7,367.20	Billed - FY21
		Additional image costs	\$2,425.35	Billed - FY22
		Additional costs to master out different VO for TV / Radio	\$16,392.50	Billed - FY21
		Additional costs for 15" Radio + 45" music extension for CALD	\$7,983.80	Billed - FY22
	HEA0038 - ARM YOURSELF - Agency Project Fee	Agency project fees	\$164,134.00	Billed - FY21
		Delay in campaign launch - additional agency project fees	\$29,170.00	Billed - FY21
	HEA0040 - ARM YOURSELF - OOH / Print / Digital	OOH / Print roll out	\$78,355.00	Billed - FY21
		Display roll out	\$9,792.00	Billed - FY22
		Social roll out	\$2,558.00	Billed - FY22
TOTAL:			\$598,352.90	